

SIDELINE CANCER

Our Origin



On February 5, 2010, Greg Griffith was diagnosed with stage four Pancreatic Cancer. On Easter Weekend 2010, Amanda and Luke Ottaway presented the idea to Greg and Cathy of having a fundraiser for Pancreatic Cancer research.

That first year, \$30,000 was raised through the efforts of many in the local community. The success of those efforts soon led to the creation of **The Greg and Cathy Griffith Family Foundation**, which is the parent organization of Sideline Cancer™.

About Pancreatic Cancer

- Pancreatic Cancer is the 3rd leading cause of cancer-related deaths in the United States (behind Lung/Bronchus Cancer and Colorectal Cancer).¹
- For all stages of Pancreatic Cancer combined, the one-year relative survival rate is 20%, and the five-year rate is 7%.²
- Pancreatic Cancer is the only one of the top 10 cancer killers in the U.S. that still has a 5-year survival rate in the single digits.³
- Pancreatic Cancer research funding constitutes roughly 5% of the National Cancer Institute's Federal research funding, a figure far too low given the severity of the disease, its mortality rate, and how little is known about how to arrest the disease.⁴

1. www.cancer.gov/types/common-cancers

2. pancreatic.org/pancreatic-cancer/about-the-pancreas/prognosis

3. www.uwbucks.org/shining-a-light-on-pancreatic-cancer

4. fundedresearch.cancer.gov/nciportfolio/stats.jsp

Who started Sideline Cancer and why



Sideline Cancer began in 2012 by a group of high school students in Hollidaysburg, PA wanting to help create awareness and make Pancreatic Cancer a treatable disease.

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HOLLIDAYSBURG • PA



Our inspiration



Kiera Chirdon worked closely with Jack Andraka to create the Sideline Cancer initiative, which inspired The Griffith Family Foundation, her peers, and the community. Jack was in 9th grade when he won the 2012 Intel Science and Engineer Fair for his novel test of an early detection for Pancreatic Cancer. Both have transformed our cancer community through knowledge, love, and connections.

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Our target audience



Sideline Cancer is a youth initiative that engages students to reach their potential by using their philanthropic and entrepreneurial skills to raise awareness and funds for Pancreatic Cancer research. Our goal in reaching out to our youth is to empower them with information, organization, and resources.

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How it works

We organize regular events such as:

- Sideline Cancer Golf Tournaments
- Sideline Cancer Dinners
- Sideline Cancer TBT Team
- Sideline Cancer Night at the Altoona Curve
- Sideline Cancer World Pancreatic Cancer Day Participation

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Impact, benefits, and outputs



We have raised a lot of awareness for Pancreatic Cancer in the past 6 years by

- **Selling** over 20,000 Sideline Cancer t-shirts
- **Donating** over \$260,000 to Pancreatic Cancer research
- **Naming** Jack Andraka as our Sideline Cancer Ambassador
- **Starting** Sideline Cancer Chapters across the nation

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How to get involved



- Host a Sideline Cancer® event at your elementary, middle school, high school, university, or place of business
- Volunteer to help with Sideline Cancer® events that are currently being planned
- Make a donation or become a sponsor
- Share this information with friends/businesses who you think may be interested

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Contact info

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