

February 5, 2019

To Whom It May Concern:

I am writing on behalf of the Sideline Cancer Club at Penn State to request your help in supporting our Purple Power Run. Sideline Cancer is a student-run branch of the Griffith Family Foundation, a non-profit dedicated to raising funds and awareness for pancreatic cancer. On Saturday, March 30th, the Sideline Cancer Club will hold a 5k run at Penn State to benefit Sideline Cancer's 2020 Pancreatic Cancer Symposium.

The proceeds from this event will provide support and funding to the successful operation of the Symposium. The 2020 Symposium will be a gathering of scientists, advocates, and students to discuss the future of pancreatic cancer treatment and the possibility of a cure. A similar symposium is being held on April 5th of this year at Penn State Altoona and will feature presentations from: Jack Andraka, Intel Science and Engineer Fair winner; Dr. A James Moser, Co-Director of the Pancreas and Liver Institute at Harvard Medical School; and Maureen Shul, Founder and CEO of Wings of Hope for Pancreatic Cancer Research. With your help, we will be able to hold an event of similar magnitude at Penn State University Park next year.

Here is how you can help:

- You can support Sideline Cancer's Purple Power Run by donating **tax-deductible** cash donations.
- We are also accepting items that can be used as prizes for the race winners or as gifts in the race bags for all of our runners.

All donors will be **recognized on our official race t-shirt** given to all 100-125 race participants. If you are interested in donating, please return the attached form, along with your donation **before March 1, 2019**. If your donation cannot be mailed, please contact us so we can arrange for someone to pick it up. Please make checks payable to "Penn State University" with "Sideline Cancer" as the memo. Please send checks to:

University Programs Development Office
Attn: Jeri Daniels-Elder
2601 Gateway Drive, Suite 150
State College, PA 16801

We greatly appreciate your support. Should you have any questions, please feel free to contact me at cze5082@psu.edu. Thank you for your time and consideration! With your help, we can make this event a success.

Sincerely,

Caitlyn Edgell
Vice-President
Sideline Cancer at Penn State

Sideline Cancer Presents First Annual Purple Power Run

Sponsor Levels 2019

Bronze Level

This level is for sponsors who donate \$25. Your corporate logo or name will appear in the race brochure and on the race t-shirt.

Silver Level

This level is for sponsors who donate \$50. Your corporate logo or name will appear in the race brochure, on the race t-shirt, and on signage at the race sign in station. Additionally, you will be entitled to one free registration.

Gold Level

This level is for sponsors who donate \$100. Your corporate logo or name will appear in the race brochure, on the race t-shirt, on signage at the race sign in station, and on water station signage. Additionally, you will be entitled to two free registrations.

Special Support Sponsor

You can also donate items in the form of promotional materials, gadgets, and gift cards that can be used as prizes for the race winners or as gifts in the race bags for all of our runners. The estimated value of your donated items will determine if you receive the benefits of the Bronze, Silver, or Gold Level sponsorship.

Please complete the information below and indicate which sponsorship level you wish to pursue:

___ Bronze Level	\$25
___ Silver Level	\$50
___ Gold Level	\$100
___ Donation (Description and estimated value)	_____
_____	_____
_____	_____

Donor: _____ Contact Person: _____

Street Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____ Email: _____