



SIDELINE CANCER BATTLES PANCREATIC CANCER IN 6TH RUN IN THE BASKETBALL TOURNAMENT

It all started with Greg Griffith of Hollidaysburg, Pennsylvania. To say Greg was an avid basketball fan is an understatement. He played, coached, and passed his love of the game to his two sons, Jordan and Jamie. One Sunday in February 2010, Greg scored 42 points in a basketball game. That following Thursday, he was diagnosed with Stage IV Pancreatic Cancer and told he had 6 weeks to live, but courageously lived 19 months.

Greg, his wife Cathy, and sons had an I CAN fighting spirit with their friends and family from the moment Greg was diagnosed. All of this support led to the creation of the Griffith Family Foundation/Sideline Cancer. Sideline Cancer is the only youth organization in the world that engages students and communities to use their philanthropic and entrepreneurial ideas to raise awareness and funds for pancreatic cancer research. It's only fitting that one of the biggest platforms Sideline Cancer has taken on to promote awareness of pancreatic cancer is with basketball in the TBT on ESPN.

Pancreatic cancer is one of the world's deadliest cancers with a 5 year survival rate of 9%. It is also projected to become the #2 cancer killer by the year 2022. Sideline Cancer plays for those who are fighting pancreatic cancer currently, those who are no longer with us, and their families. We spread awareness with the World Pancreatic Cancer Coalition for Alex Trebek, Greg Griffith, and families of the 56,770 people who are projected to be diagnosed with pancreatic cancer this year.

As Greg once said, "The time for a cure is NOW!" The TBT has allowed for the Griffith Family Foundation to reach a larger community to provide hope to all that one day there will be a cure for pancreatic cancer.

Sideline Cancer returns to the TBT this year with a new motto: Fighting For Our Future.

For 6 years, Sideline Cancer has brought a unique platform to the TBT and contributed to making sports teams a platform for change. That unique platform is none other than philanthropy and passion for something bigger than themselves. We continue to do so this year.

This year, we also are playing for another special individual. In January 2019, Sideline Cancer lost one of its biggest stars, Jermaine Marshall. The TBT connected Jermaine and his loved ones with our Sideline Cancer family two years ago. Jermaine was a leader on the Sideline Cancer TBT team and a large proponent of the Sideline Cancer cause.

We are excited to return for another run in the TBT on Thursday June 25th, 2019, in the Wichita Region. Sideline Cancer faces Self Made (Kansas Alumni) at 6PM CMT and aired on ESPN.

Thank you to the entire TBT tournament staff for all of their support and guidance each year, General Manager Billy Clapper for his outstanding work creating our team each year, Coach Charlie Parker for his continued dedication to our cause and team, and our past and present players who strive to make a difference in the world of pancreatic cancer.

For other resources, visit www.sidelinecancer.org and www.worldpancreaticcancerday.org