## since 2012



Sideline Cancer began in 2012 by a group of High School students in Hollidaysburg, PA wanting the color purple to be the "New Pink" to help create awareness and make Pancreatic Cancer a treatable disease like Breast Cancer.

HOLLIDAYSBURG • PA



Sideline Cancer focuses on reaching out to student leaders at High Schools, Colleges, and Universities to empower them with information, organization, and resources. We believe we can make a larger impact by allowing students to continue having part ownership in this initiative and by giving them the freedom to support this cause with their own creativity and energy.





We also actively reach out to Hospitals, Retail stores, Restaurants, Bake Sales, or any other club, business, or individual interested in participating to help us fund a cure.



## WE ORGANIZE REGULAR EVENTS SUCH AS:

- Sideline Cancer Dinners
- Sideline Cancer Basketball Tournaments
- Sideline Cancer Golf Tournaments
- Sideline Cancer Night at the Altoona Curve
- Sideline Cancer Walks
- Sideline Cancer with Santa
- Sideline Cancer TBT Team
- Sideline Cancer WPCC Participation in Hospitals and Clinics
- A Public Access Show

We then keep our existing network informed about those events through email and social media, and also use these events as a means to invite new people to get involved.





Anyone can get involved by contacting us through our website:

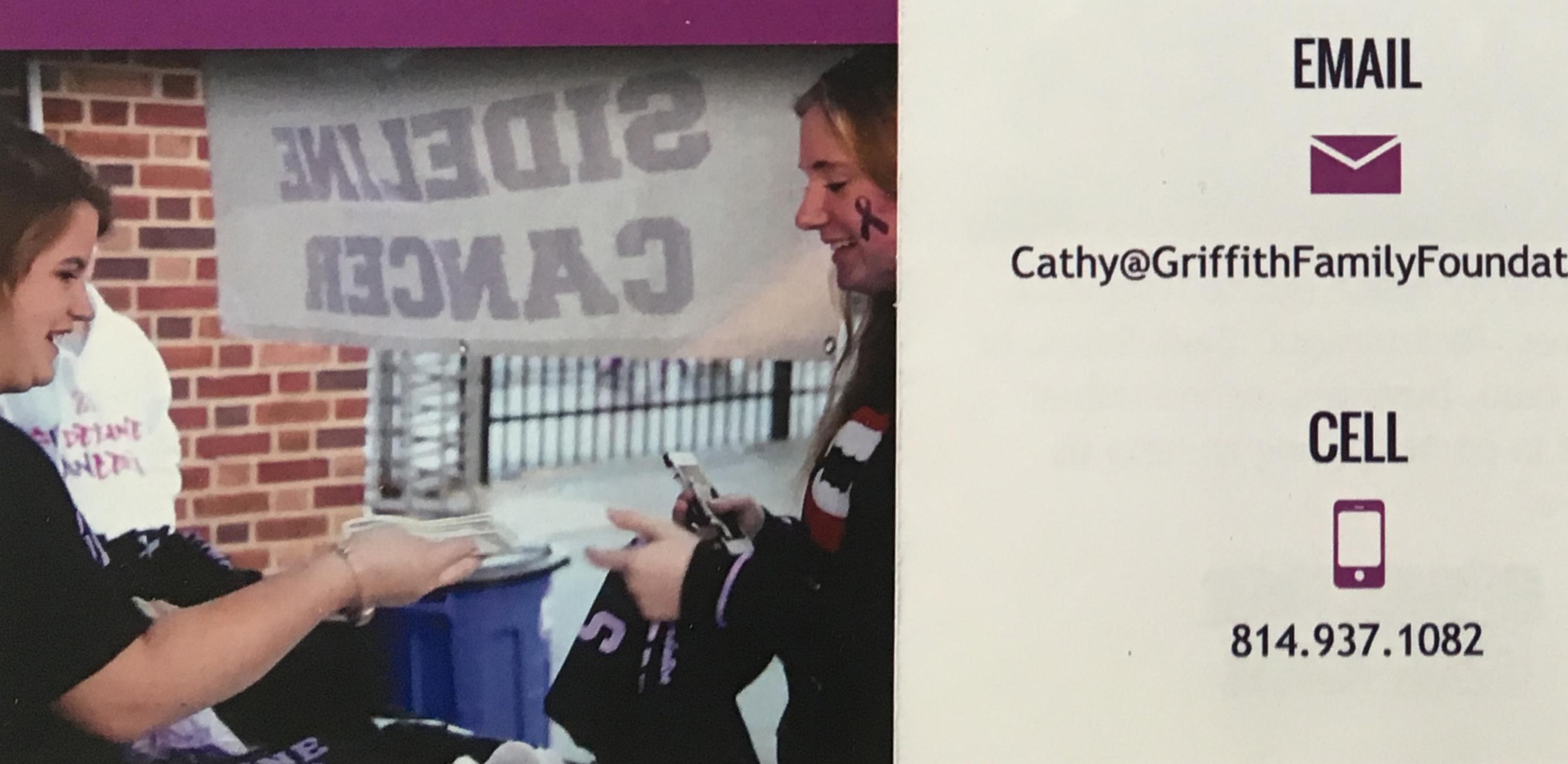
## WWW.GRIFFITHFAMILYFOUNDATION.ORG/CONTACT-US

Once we have someone's contact information, we can begin making arrangements to help them organize an event or get them involved in events already scheduled.





- Selling over 15,000 Sideline Cancer t-shirts
- Donating over \$200,000 to Pancreatic Cancer research
- Naming Jack Andraka as our Sideline Cancer Ambassador!





## Cathy Griffith

President and Founder of The Greg and Cathy Griffith Family Foundation/Sideline Cancer Initiative

WEB



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CELL



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