



In the midst of the 2020–21 global COVID-19 pandemic, Sideline Cancer faced an unprecedented challenge. With the sports world on pause, we made a courageous and necessary pivot—shifting our focus to Pancreatic Cancer Awareness and direct Patient Assistance. That decision marked the beginning of an incredible journey, one rooted in hope, compassion, and tangible support for individuals and families battling cancer.

At the heart of this initiative is our community-driven fundraising model. Through Sideline Cancer merchandise sales, we generate critical funds to support patients experiencing financial hardship. With every item sold, \$5 is directly allocated to patient assistance, including \$1 from every bracelet sold. What began as a simple yet powerful idea has grown into something truly extraordinary.

Since launching the Sideline Cancer Patient Assistance Program in January 2022, we have raised over \$300,000, providing meaningful support to more than 70 patients across Central Pennsylvania and beyond. Even more importantly, 100% of all donations go directly to the patients we serve. Sideline Cancer operates with extremely low operational costs, and we continually strive to keep expenses to a minimum so that we can donate as much as possible to those who need it most.

This impact would not be possible without the unwavering support of schools, businesses, and individuals who believe in our mission. Our sponsors and donors truly are the backbone of Sideline Cancer. Their generosity allows us to provide timely, compassionate assistance to patients and families during some of the most difficult moments of their lives.

Sideline Cancer continues to grow, with events now hosted at over 25 schools and universities across three states, and more communities joining us each year in the fight against cancer. Together, we can expand our reach, deepen our impact, and bring hope to even more patients and families.

If your school, business, or community shares our passion and would be interested in becoming a sponsor or partner, we would be honored to connect. Please reach out to Jordan Griffith at [jordan@sidelinecancer.com](mailto:jordan@sidelinecancer.com) to learn how you can get involved.

Sideline Cancer is a registered nonprofit organization, EIN #45-2815505.

Thank you for considering supporting our mission. Together, we can make a difference—one donation, one event, and one patient at a time. With your support, Sideline Cancer will continue to spread hope, provide assistance, and stand strong alongside those fighting cancer.